

DATA ANALYTICS

DATA WAREHOUSING



Who is Asterisk Intelligence?

Business Intelligence for Credit Unions

We are a unit of CU*Answers dedicated to the following objectives: 1) developing and sharing expertise in data warehousing and analytics, 2) building business intelligence talents at credit unions, and 3) providing products and services which support credit union data scientists.

Our vision for **data analysis** includes offering strategies and toolsets within our five pillars of data analytics – Finance, Operations, Fraud, Audience, and Marketing.

Having data to analyze means collecting and managing data - **data warehousing** products and solutions provide a solid framework for data storage, management, and exchanges of your membership and processing data.

A Solution for Everyone

Large or small, every credit union has a place in data analytics and should be developing a strategy for generating insights from data.

“The Asterisk Intelligence team is about emphasizing the power of data at every level of a credit union”

- Keegan Daniel, VP of Professional Services



Asterisk Intelligence can help!

Generate actionable insights from data

Strategize and execute data projects

Support for Do-It-Yourself (DIY) strategies

Partner with business intelligence teams

Training programs and educational resources

And more....

HAVE A QUESTION?

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